

To: Phoenix Treasures LLC(rking7727@yahoo.com)

Subject: U.S. TRADEMARK APPLICATION NO. 87004186 - PHOENIX RISING COFFEE - N/A

Sent:08/04/2016

Sent As: Peter.Bodri@USPTO.GOV

Attachments:

Attached files

- [76292286](#)
- [big island coffee](#)
- [big island roasting](#)
- [charleston](#)
- [charleston coffee](#)
- [ambestcoffee](#)
- [ambestcoffee](#)
- [reggies](#)
- [reggies coffee](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 87004186

MARK: PHOENIX RISING COFFEE



CORRESPONDENT ADDRESS:

*PHOENIX TREASURES LLC
2317 NW 26TH PL.
CAPE CORAL FL 33993 UNITED STATES*

CLICK HERE TO RESPOND TO THIS LETTER:

http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Phoenix Treasures LLC

CORRESPONDENT'S REFERENCE/DOCKET NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

rking7727@yahoo.com

NON-FINAL OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER: TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 08/04/2016

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES:

- Likelihood of confusion refusal
- Disclaimer requirement
- Amended description requirement

SECTION 2(d) REFUSAL - LIKELIHOOD OF CONFUSION

Registration of the applied-for mark is refused because of a likelihood of confusion with the mark PHOENIX COFFEE in U.S. Registration No. 2848087. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the attached registration.

Trademark Act Section 2(d) bars registration of an applied-for mark that so resembles a registered mark that it is likely a potential consumer would be confused, mistaken, or deceived as to the source of the goods and/or services of the applicant and registrant. *See* 15 U.S.C. §1052(d). A determination of likelihood of confusion under Section 2(d) is made on a case-by case basis and the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) aid in this determination. *Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d 1344, 1349, 98 USPQ2d 1253, 1256 (Fed. Cir. 2011) (citing *On-Line Careline, Inc. v. Am. Online, Inc.*, 229 F.3d 1080, 1085, 56 USPQ2d 1471, 1474 (Fed. Cir. 2000)). Not all the *du Pont* factors, however, are necessarily relevant or of equal weight, and any one of the factors may control in a given case, depending upon the evidence of record. *Citigroup Inc. v. Capital City Bank Grp., Inc.*, 637 F.3d at 1355, 98 USPQ2d at 1260; *In re Majestic Distilling Co.*, 315 F.3d 1311, 1315, 65 USPQ2d 1201, 1204 (Fed. Cir. 2003); *see In re E. I. du Pont de Nemours & Co.*, 476 F.2d at 1361-62, 177 USPQ at 567.

In this case, the following factors are the most relevant: similarity of the marks, similarity and nature of the goods and/or services, and similarity of the trade channels of the goods and/or services. *See In re Viterra Inc.*, 671 F.3d 1358, 1361-62, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012); *In re Dakin's Miniatures Inc.*, 59 USPQ2d 1593, 1595-96 (TTAB 1999); TMEP §§1207.01 *et seq.*

COMPARISON OF MARKS

Applicant seeks to register PHOENIX RISING COFFEE with a phoenix design element. Registrant owns PHOENIX COFFEE. The marks are similar in appearance, sound, connotation, and commercial impression.

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondée En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)) ; TMEP §1207.01(b)-(b)(v). "Similarity in any one of these elements may be sufficient to find the marks confusingly similar." *In re Davia*, 110 USPQ2d 1810, 1812 (TTAB 2014) (citing *In re 1st USA Realty Profs., Inc.*, 84 USPQ2d 1581, 1586 (TTAB 2007)); *In re White Swan Ltd.*, 8 USPQ2d 1534, 1535 (TTAB 1988)); TMEP §1207.01(b).

Consumers are generally more inclined to focus on the first word, prefix, or syllable in any trademark or service mark. *See Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondée En 1772*, 396 F.3d 1369, 1372, 73 USPQ2d 1689, 1692 (Fed. Cir. 2005); *Presto Prods., Inc. v. Nice-Pak Prods., Inc.*, 9 USPQ2d 1895, 1897 (TTAB 1988) ("it is often the first part of a mark which is most likely to be impressed upon the mind of a purchaser and remembered" when making purchasing decisions). Here, the marks share the identical matter "PHOENIX",

making the marks similar in appearance and sound, and the additional wording in the marks does little to change the commercial impression. Further, the additional design elements in applicant's mark reinforce the commercial impression of a phoenix and do not change the commercial impression such that it would obviate the other similarities.

Because the marks are similar in appearance, sound, connotation, and commercial impression, the marks are confusingly similar.

COMPARISON OF THE SERVICES

Applicant will provide "Coffee; Coffee beans" in Class 30. Registrant provides "coffee roasting and processing services" in Class 40. The goods are closely related.

The goods and/or services of the parties need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000) ("[E]ven if the goods in question are different from, and thus not related to, one another in kind, the same goods can be related in the mind of the consuming public as to the origin of the goods."); TMEP §1207.01(a)(i).

The respective goods and/or services need only be "related in some manner and/or if the circumstances surrounding their marketing [be] such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i).

The attached Internet evidence from Big Island Coffee Roasters, Charleston Coffee Roasters, America's Best Coffee Roasting Company, and Reggie's Roast Coffee shows four companies that provide both coffee and coffee roasting services. This evidence establishes that the same entity commonly provides the relevant goods and services and markets the goods and services under the same mark. Therefore, applicant and registrant's goods and/or services are considered related for likelihood of confusion purposes. *See, e.g., In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Evidence obtained from the Internet may be used to support a determination under Section 2(d) that goods and/or services are related. *See, e.g., In re G.B.I. Tile & Stone, Inc.*, 92 USPQ2d 1366, 1371 (TTAB 2009); *In re Paper Doll Promotions, Inc.*, 84 USPQ2d 1660, 1668 (TTAB 2007). The Internet has become integral to daily life in the United States, with Census Bureau data showing approximately three-quarters of American households used the Internet in 2013 to engage in personal communications, to obtain news, information, and entertainment, and to do banking and shopping. *See In re Nieves & Nieves LLC*, 113 USPQ2d 1639, 1642 (TTAB 2015) (taking judicial notice of the following two official government publications: (1) Thom File & Camille Ryan, U.S. Census Bureau, Am. Cmty. Survey Reports ACS-28, *Computer & Internet Use in the United States: 2013* (2014), available at <http://www.census.gov/content/dam/Census/library/publications/2014/acs/acs-28.pdf>, and (2) The Nat'l Telecomms. & Info. Admin. & Econ. & Statistics Admin., *Exploring the Digital Nation: America's Emerging Online Experience* (2013), available at http://www.ntia.doc.gov/files/ntia/publications/exploring_the_digital_nation_-_americas_emerging_online_experience.pdf). Thus, the widespread use of the Internet in the United States suggests that Internet evidence may be probative of public perception in trademark examination.

Because the marks are confusingly similar and the goods and/or services are related, there is a likelihood of confusion and registration is refused.

Although applicant's mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration . However, if applicant responds to the refusal(s), applicant must also respond to the requirement(s) set forth below.

DISCLAIMER REQUIRED

Applicant must disclaim the wording "COFFEE" because it merely describes an ingredient of and/or the nature of applicant's goods, and thus is an unregistrable component of the mark. *See* 15 U.S.C. §§1052(e)(1), 1056(a); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.* , 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012) (quoting *In re Oppedahl & Larson LLP* , 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004)); TMEP §§1213, 1213.03(a).

The applicant identifies coffee and coffee beans. Therefore, the wording is highly descriptive of, if not generic for, applicant's goods.

An applicant may not claim exclusive rights to terms that others may need to use to describe their goods and/or services in the marketplace. *See Dena Corp. v. Belvedere Int'l, Inc.* , 950 F.2d 1555, 1560, 21 USPQ2d 1047, 1051 (Fed. Cir. 1991); *In re Aug. Storck KG* , 218 USPQ 823, 825 (TTAB 1983). A disclaimer of unregistrable matter does not affect the appearance of the mark; that is, a disclaimer does not physically remove the disclaimed matter from the mark. *See Schwarzkopf v. John H. Breck, Inc.* , 340 F.2d 978, 978, 144 USPQ 433, 433 (C.C.P.A. 1965); TMEP §1213.

If applicant does not provide the required disclaimer, the USPTO may refuse to register the entire mark. *See In re Stereotaxis Inc.* , 429 F.3d 1039, 1040-41, 77 USPQ2d 1087, 1088-89 (Fed. Cir. 2005) ; TMEP §1213.01(b).

Applicant should submit a disclaimer in the following standardized format:

No claim is made to the exclusive right to use "COFFEE" apart from the mark as shown.

For an overview of disclaimers and instructions on how to satisfy this disclaimer requirement online using the Trademark Electronic Application System (TEAS) form, please go to .
<http://www.uspto.gov/trademarks/law/disclaimer.jsp>.

AMENDED MARK DESCRIPTION REQUIRED

The description of the mark is accurate but incomplete because it does not describe all the significant aspects of the applied-for mark. Applications for marks not in standard characters must include an accurate and concise description of the entire mark that identifies literal elements as well as any design elements. *See* 37 C.F.R. §2.37; TMEP §§808 *et seq.* .

Therefore, applicant must provide a more complete description of the applied-for mark. The following is suggested:

The mark consists of a stylized phoenix bird on top of two groups flames, one pointing to the left and the other to the right, with the stylized wording "PHOENIX RISING COFFEE" appearing over the design elements.

RESPONSE GUIDELINES

For this application to proceed further, applicant must explicitly address each refusal and/or requirement raised in this Office action. If the action includes a refusal, applicant may provide arguments and/or evidence as to why the refusal should be withdrawn and the mark should register. Applicant may also have other options for responding to a refusal and should consider such options carefully. To respond to requirements and certain refusal response options, applicant should set forth in

writing the required changes or statements. For more information and general tips on responding to USPTO Office actions, response options, and how to file a response online, see "[Responding to Office Actions](#)" on the USPTO's website.

If applicant does not respond to this Office action within six months of the issue/ mailing date, or responds by expressly abandoning the application, the application process will end and the trademark will fail to register. *See* 15 U.S.C. §1062(b); 37 C.F.R. §§2.65(a), 2.68(a); TMEP §§718.01, 718.02. Additionally, the USPTO will not refund the application filing fee, which is a required processing fee. *See* 37 C.F.R. §§2.6(a)(1)(i)-(iv), 2.209(a); TMEP §405.04.

Where the application has been abandoned for failure to respond to an Office action, applicant's only option would be to file a timely petition to revive the application, which, if granted, would allow the application to return to active status. *See* 37 C.F.R. §2.66; TMEP §1714. There is a \$100 fee for such petitions. *See* 37 C.F.R. §§2.6, 2.66(b)(1).

Because of the legal technicalities and strict deadlines involved in the USPTO application process, applicant may wish to hire a private attorney specializing in trademark matters to represent applicant in this process and provide legal advice. Although the undersigned trademark examining attorney is permitted to help an applicant understand the contents of an Office action as well as the application process in general, no USPTO attorney or staff is permitted to give an applicant legal advice or statements about an applicant's legal rights. TMEP §§705.02, 709.06.

For attorney referral information, applicant may consult the [American Bar Association's Consumers' Guide to Legal Help](#), an attorney referral service of a state or local bar association, or a local telephone directory. The USPTO may not assist an applicant in the selection of a private attorney. 37 C.F.R. §2.11.

ASSISTANCE

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the refusal(s) and/or requirement(s) in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. *See* TMEP §§705.02, 709.06.

TEAS PLUS OR TEAS REDUCED FEE (TEAS RF) APPLICANTS - TO MAINTAIN LOWER FEE, ADDITIONAL REQUIREMENTS MUST BE MET, INCLUDING SUBMITTING DOCUMENTS ONLINE: Applicants who filed their application online using the lower-fee TEAS Plus or TEAS RF application form must (1) file certain documents online using TEAS, including responses to Office actions (see TMEP §§819.02(b), 820.02(b) for a complete list of these documents); (2) maintain a valid e-mail correspondence address; and (3) agree to receive correspondence from the USPTO by e-mail throughout the prosecution of the application. *See* 37 C.F.R. §§2.22(b), 2.23(b); TMEP §§819, 820. TEAS Plus or TEAS RF applicants who do not meet these requirements must submit an additional processing fee of \$50 per international class of goods and/or services. 37 C.F.R. §§2.6(a)(1)(v), 2.22(c), 2.23(c); TMEP §§819.04, 820.04. However, in certain situations, TEAS Plus or TEAS RF applicants may respond to an Office action by authorizing an examiner's amendment by telephone without incurring this additional fee.

/J. Peter Bodri/

Trademark Examining Attorney
U.S. Patent and Trademark Office
Law Office 105
(571) 272-5949
Peter.Bodri@USPTO.GOV

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wait 48-72 hours from the issue/mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the Trademark Electronic Application System (TEAS) form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

(1) TYPED DRAWING

PHOENIX COFFEE

Mark Punctuated

PHOENIX COFFEE

Translation**Goods/Services**

- IC 040. US 100 103 106.G & S: coffee roasting and processing services. FIRST USE: 19900401. FIRST USE IN COMMERCE: 19900401

Mark Drawing Code

(1) TYPED DRAWING

Design Code**Serial Number**

76292286

Filing Date

20010730

Current Filing Basis

1A

Original Filing Basis

1A

Publication for Opposition Date

20021001

Registration Number

2848087

Date Registered

20040601

Owner

(REGISTRANT) Phoenix Coffee Company CORPORATION OHIO 1728 St. Clair Avenue Cleveland OHIO 44114

Priority Date**Disclaimer Statement**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "COFFEE" APART FROM THE MARK AS SHOWN

Description of Mark**Type of Mark**

SERVICE MARK

Register

PRINCIPAL

Live Dead Indicator

LIVE

Attorney of Record

Howard M. Cohn

FREE SHIPPING
on U.S. orders over \$60
just \$6 on everything else



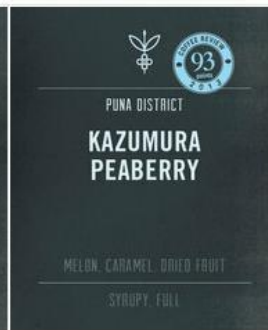
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COFFEE CLUB

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ABOUT

COFFEES AND COLLECTIONS



SPECIAL COFFEE COLLECTION:
Kazumura Coffee Collection -
1.5 lb
\$69.00 Not Rated

> Choose Options

PUNA KAZUMURA | Puna Coffee
- 12 oz.
\$29.00 Not Rated

> Choose Options

KAZUMURA PEABERRY | Puna
Coffee - 8 oz.
\$25.00 Not Rated

> Choose Options

COFFEE BLOSSOM TEA - 26g
\$14.00 Not Rated

+ Add To Cart

KONA BLOOM | Kona Coffee,
Extra Fancy - 12 oz.
\$29.00 Not Rated

> Choose Options





SPECIAL COFFEE COLLECTION:
Big Island Coffees - 1.5 lb.

\$55.00 Not Rated

 Add To Cart

STOUT HEART DARK | Hamakua
Coffee - 12 oz.

\$25.00 Not Rated

> Choose Options

MAUI MOKKA - 12 oz.

\$22.00 Not Rated

> Choose Options

KA'U MORNING GLORY | Ka'u
Coffee - 12 oz.

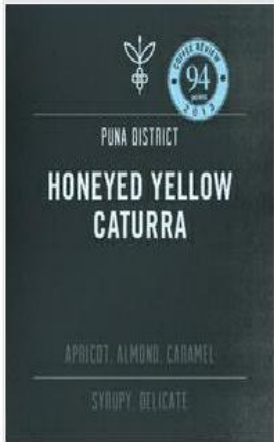
\$25.00 Not Rated

> Choose Options

A TASTE OF HAWAII: 3-Month
Curated Subscription

\$149.00 Not Rated

> Choose Options



HONEYED YELLOW CATURRA |
Puna Coffee - 8 oz.

\$30.00 Not Rated

> Choose Options

FREE SHIPPING

on U.S. orders over \$60
just \$6 on everything else

<http://bigislandcoffeeroasters.com/coffee-services/> 2016-08-04T15:40:58.169Z



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ABOUT

COFFEE ROASTING SERVICES

Our focus is building excellent coffees with custom, artisan roasting and skillful processing. Whether you grew the beans yourself or bought them from someone who did, we can work closely with you to develop a roast profile suitable for your coffee and your customers. As coffee farmers & processors, we understand coffee in a unique & personal way.

Our roasted coffees have been featured in Coffee Review's "Top 30 Coffees from 2013". We work with professionals throughout Hawaii and the Mainland U.S.A.



COFFEE ROASTING:

UP TO 20 LBS \$18 PER LOAD (ONE LOAD IS 1 - 15 LBS)

SERVICES

UP TO 90 LBS: **\$18 PER LOAD (ONE LOAD IS 1 – 15 LBS)**
OVER 90 LBS: **\$.75 PER LB**

DRY MILLING:
\$0.30 / LB (NO MINIMUM)

COFFEE SIZE GRADING
(PEABERRY, XF, F, #1, OFF GRADE):
\$0.35 / LB (50 LB MINIMUM)

DRY MILLING + SIZE GRADING:
\$.40 / LB (50 LB MINIMUM)

PACKAGING AND HEAT SEALING (BYO BAG):
\$0.25 – \$0.35 PER PACKAGE

COFFEE GRINDING:
\$0.40 / LB

PACKAGE RE-SEALING TAPE:
\$0.10 / BAG

COFFEE BAGS:
3 OZ: \$0.25
8 OZ., 12 OZ. OR 1 LB: \$0.50–\$0.85
5 LB: \$1.10

LABEL APPLICATION:
\$0.10 / LABEL

CHOCOLATE ROASTING

CHOCOLATE ROASTING:
\$18 PER ROAST (1 – 15 LBS)

COFFEE FLAVORING:
\$1.00 / LB

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WHOLESALE HAWAIIAN COFFEE
COFFEE ROASTING SERVICES
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BBB Rating: A+

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Charleston Coffee Roasters: A Gourmet Coffee Bean Company



Charleston Coffee Roasters selects the world's best coffees and roasts each batch to bring out their intrinsic flavor. We only roast what we sell, so you are **GUARANTEED to receive the freshest coffee possible!**

Thank you for selecting Charleston Coffee Roasters' Premium Slow Roasted Coffees. You will not be disappointed. If you seek out and enjoy fresh foods and produce, you will appreciate our premium fresh roasted coffees.

We start with premium Arabica beans, carefully selected from farms around the globe that maintain traditional, sustainable growing practices. We then hand roast slowly, in small batches.

Each bag is dated so you know it's fresh.

When you try our coffees, savor the rich aroma and the smooth, **NEVER BITTER**, flavor that you taste in every sip. You will want a second cup. We guarantee it!

****Please note that coffee is an agricultural product and availability varies. Certain times of the year, we might not be able to offer all of the coffees we have in the past.**

Thank you for your understanding!

- **Single Origin Coffees:** Charleston Coffee Roasters offers distinctive flavor coffees.
- **Certified Coffees:** coffee beans grown according to specific guidelines.
- **Specialty Coffee Blends:** combining coffees from different regions and countries.
- **Roast Profiles:** Medium, dark, and french roast
- **Swiss Water decaf process:** Charleston Coffee Roasters sells decaf online

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Breakfast Blend - 1 Lb
Medium Roast
Price: \$13.75
[Details>>](#)



Charleston Blend - 1Lb
Medium Roast
Price: \$13.75
[Details>>](#)



Charleston Organic - 1 Lb
Medium Roast
Price: \$13.75
[Details>>](#)



Colombian Supremo 1 Lb
Dark Roast
Price: \$13.75
[Details>>](#)



Costa Rican Tarrazu - 1 Lb
Medium Roast
Price: \$13.75
[Details>>](#)



ED's Blend - 1 Lb Extra Dark
Roast
Price: \$13.75
[Details>>](#)



El Salvador "Santa Barbara"
- 1 Lb Medium Roast
Price: \$13.75
[Details>>](#)



Espresso Dark - 1 Lb French
Roast
Price: \$13.75
[Details>>](#)



Espresso Medium - 1 Lb
Medium Roast
Price: \$13.75
[Details>>](#)



Guatemala Nueva Granada
- 1 Lb Medium Roast
Price: \$13.75
[Details>>](#)



Holiday Blend - 1Lb Dark
Roast
Price: \$13.75
[Details>>](#)



House Blend - 1 Lb Dark
Roast
Price: \$13.75
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Iced Coffee Blend

Handcrafted Small Batch Coffee

Iced Coffee Blend - 1 Lb
Dark Roast

Price: \$13.75

[Details>>](#)



James Island Blend

Handcrafted Small Batch Coffee

James Island Blend - 1 Lb
Dark Roast

Price: \$13.75

[Details>>](#)



Kenya AA

Handcrafted Small Batch Coffee

Kenya AA Top Ngong Hills -
1 Lb Dark Roast

Price: \$13.75

[Details>>](#)



Colombian French

Handcrafted Small Batch Coffee

Organic French Roast
Colombian - 1 Lb French

Price: \$13.75

[Details>>](#)



Kiawah Island Blend

Handcrafted Small Batch Coffee

Organic Kiawah Island
Blend - 1Lb Dark Roast

Price: \$13.75

[Details>>](#)



Mexican Chiapas

Handcrafted Small Batch Coffee

Organic Mexican - 1 Lb Dark
Roast

Price: \$13.75

[Details>>](#)



Signature Blend

Handcrafted Small Batch Coffee

Organic Signature Blend -
1Lb Dark Roast

Price: \$13.75

[Details>>](#)



Sumatra

Handcrafted Small Batch Coffee

Organic Sumatra - 1 Lb Dark
Roast

Price: \$13.75

[Details>>](#)



Rainforest Blend

Handcrafted Small Batch Coffee

Rainforest Blend - 1 Lb
Dark Roast

Price: \$13.75

[Details>>](#)



Decaf Colombian

Handcrafted Small Batch Coffee

Swiss Water Colombian
Decaf - 1 Lb Dark Roast

Price: \$14.75

[Details>>](#)



Tanzanian Peaberry

Handcrafted Small Batch Coffee

Tanzanian Peaberry - 1 Lb
Medium Roast

Price: \$13.75

[Details>>](#)

Stay Connected



AMERICA'S
BEST COFFEE
ROASTING
COMPANY

WHOLESALE SERVICES

CUSTOM COFFEE

GIVE US A SHOUT

LIFE, LIBERTY & THE PURSUIT OF YOUR PERFECT ROAST™

FROM CUSTOM TO YOU

Custom Coffee Program & Coffee Roasting
Think outside the bag. Are you a chain looking to expand, replace or create your private label line? A coffee company seeking extra resources? A market or café that wants your own line? ...Whatever the project, we've got you covered.

We are veterans in our field with over 25 years of experience. For us, the best part of that is helping others reach their goals. We share our knowledge, expertise and services and make your idea into a successful reality. Custom services include everything you need: Coffee sourcing, roasting, blending, and packaging for both coffee and tea.

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GOOD WHOLESALE FASHIONED SERVICE

Wholesale Coffee Services

Our wholesale business is about nurturing relationships. We earn trust. Our customers know that they can depend on us. Whether you are a local café, market, national distributor, or national retailer we deliver exceptional goods and reliable service day in and day out.

We have a large and diverse selection of products and services so developing the perfect wholesale coffee program for you is no problem. Our gourmet coffees, teas, coffee equipment, café essentials, training, installation, repair, and experienced and friendly staff all ensure that you run a successful business.

[CLICK HERE TO SEE A LIST OF ALL OF OUR WHOLESALE SERVICES](#)

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REGGIE'S ROAST COFFEE

Freshly Roasted Jamaican Blue Mountain Coffee



Home / Private Label Coffee Roasting & Co-Packing Services

Reggie's Roast Co-Packing

Private Label Coffee Roasting & Co-Packing Services



San Franciscan 25 lb batch roaster

Since 1999, Reggie's Roast has been specializing in Farming, importing and freshly roasting Jamaica Blue Mountain Coffee. Located in Scotch Plains, NJ about 20 minutes east of Newark, we are able to easily reach our customer base throughout the greater New Jersey – New York area serving coffee wholesalers, cafes, and small online operators as well with our Private Label Coffee Roasting & Co-Packing Services. Over the years, Reggie's Roast Coffee has become far more than just Jamaica Blue Mountain

Coffee; having strong relations with several Green Coffee Brokers, we are able to source some of the Finest Coffees from around the world.

Reggie's Roast Private Label Coffee Roasting & Co-Packing Services is built around our customers' needs: from sourcing beans; to roasting coffee that has been purchased 'raw'; to custom packaging – we have a cost-effective co-packing coffee solution available. We believe in roasting as close to the packaging/pick up date as possible so your coffee is as fresh as possible. This is the backbone of our co-packing offering: we use our [San Franciscan 25 Lb.](#) roaster to handle small lots (between 5 – 150 pound orders), we also have a sample 1 Lb. roaster to test your desired roast profile so we can prepare your coffee exactly the way you want.



For larger orders, our [Probat 200 LB.](#) capacity roaster is the perfect answer to roast at high capacity volumes. Once properly warmed up, we are able to roast 200 lbs. in 12-15 minutes depending on the

Sign-Up for Reggie's Special Offers

Subscribe to our mailing list

Top Rated Products

[Reggie's Fun Sampler](#)

★★★★★

\$0.95



[Reggie's Premium Sampler](#)

★★★★★

\$4.95



[Cafe de Mundo Blend](#)

★★★★★

\$7.49–\$9.49



[Breakfast Blend](#)

★★★★★

\$6.49–\$8.49



[Jamaica Blue Mountain Blend](#)

★★★★★

\$9.49–\$11.49





Automated Probat Roaster with an 800 lb. per hour output.

Typically, it takes 20-25 minutes depending on the roast profile. The roasting process is automated from loading the 'green beans' to bagging the roasted coffee. This 800 pound per hour capacity permits us to offer a 10,000 pound daily output guarantee with the added advantage of closely monitoring and controlling your specific roast profiles.

Customers can pick up their 600 pound bulk sack and pack their own coffee at their own capacity, or take advantage several coffee packaging options available at Reggie's Roast. We have several options for a foil lined, pre-valved, pre-formed bags that we can source for you. These bags come in many types of colors and print options. From there, the bags are hand packed, boxed and ready for pick up. We also have a [Key-Pak form and fill machine](#) that will form a bag from the film you choose and fill it as the bag is being made. We can also nitrogen flush and put a valve on the bag while it's being made to expedite packaging and ensure freshness. We work with one of the Tri-State area's leading film manufactures so we can source exactly what you are looking for. This benefits you in numerous ways including reduced labor and overhead machine costs – and you get to design and own the film for as long as you need. Bag sizes can range from 2 oz. "pillow pack" – open, dump, and brew which is a great solution for commercial food-service or restaurants; to 5 pound bulk bags that are widely used by local coffee shops. In between, sizes ranging from 8, 12, 16 oz. or anything in between are available to meet your needs.



Our Key Pack form & fill machine



Food-service Easy Open, Pre-Portioned Frac Pacs using our Form & Fill machine.

Do you have a coffee shop and would like to retail what you brew? We can provide not only bags, but labels printed in house as well as the capability to replicate or create a UPC label for your retail use. Our newest addition available for co-packing is our Single Use Cup which can go great in your office, lobby or a hospitality service with a single cup brewer. Our Single Use Cups are freshly roasted & packaged at our facility; not pre-ground and



Our solution to freshly roasting & packaging a Single Use Cup. Available with a custom label for both the cup & the box

shipped out to be co-packed – you always get a freshly roasted and ground product. We have access to labels and boxes (packed 12 cups to a box) to suit your businesses needs.

About Reggie's Coffee

[Coffee 101](#)

[Coffee Grades](#)

[Coffee Rewards Program](#)

[Jamaica Blue Mountain Coffee History](#)

[Reggies Roast Coffee Farms](#)

[Reggie's Roast Coffee Privacy & Return Policy](#)

Below are some of the packages we have done in house for our some of our Private Label Customers.



Ruhel 9 Mile 2 oz Jamaica Blue Mountain Coffee



Builders Brew from North West Beverage



Delightful Cake Kreation, Springfield, NJ

We also pack in our customers custom made bags as well!



Lux Beverage Espresso Blend. 1 lb. Bag



8oz. Terra De La Reina Coffee Blend From Cinco Terras



Octane Java - Super Caffeinated Coffee Blend

If you have any further questions about Reggie's Roast Private Label Coffee Roasting & Co-Packing Services including rates, times, and availability, please contact:

Reggie Barrow

Reggie's roast Coffees

(908)862-3700

customerservice@reggiesroast.com

Reggie's Roast Coffee

715 Jerusalem Road

Scotch Plains, NJ 07076

TOP RATED PRODUCTS

Reggie's Fun Sampler

★★★★★

\$0.95



Reggie's Premium Sampler

★★★★★

\$4.95



Cafe de Mundo Blend

★★★★★

\$7.49-\$9.49



Breakfast Blend

★★★★★

\$6.49-\$8.49



RECENT REVIEWS

Irie 2.5 Lb Whole Bean

★★★★★

by Donna Strine

Irie 2.5 Lb Whole Bean

★★★★☆

by MARK

Rasta Blend 16oz Can

★★★★★

by MARK

Reggie's Premium Sampler

★★★★★

by Joe Simonetti

CART

No products in the cart.





REGGIE'S ROAST COFFEE

Freshly Roasted Jamaican Blue Mountain Coffee



Home / Shop Coffee

Shop Coffee



Jamaican Blue Mountain Coffee

(21)



Single Origin & Third Wave Coffee

(12)



Fair Trade Organic Coffee

(8)



Limited & Combo Packages

(5)



Premium Blends

(15)



Single Use Cups

(2)



Gifts

(4)



Accessories

(4)

Sign-Up for Reggie's Special Offers

Subscribe to our mailing list

email address

Top Rated Products

Reggie's Fun Sampler



\$0.95



Reggie's Premium Sampler



\$4.95



Cafe de Mundo Blend



\$7.49-\$9.49





Coffee Cans (8)



Samplers (4)



TOP RATED PRODUCTS

Reggie's Fun Sampler



\$0.95



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\$4.95



Cafe de Mundo Blend



\$7.49-\$9.49



Breakfast Blend



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RECENT REVIEWS

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by Donna Strine

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by MARK

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by Joe Simonetti

CART

No products in the cart.

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